

A stylized graphic featuring a city skyline in white and blue silhouettes. Behind the skyline is a large orange sun with horizontal stripes. Two green palm trees are positioned on either side of the skyline. The entire graphic is set against a blue-tinted background of a city skyline.

# 2025 SPRING MEMBER MEETING

April 23-24 / Westin San Diego Bayview Hotel



# Real-Time Revolution: The Instant Payments Edge for B2B

# B2B Instant Payments Workgroup



## Mission & Scope

Accelerate the adoption of instant payments for businesses by addressing key challenges and identifying best practices with B2B Instant Payments.

## Objectives & Goals

- Understand the needs and concerns of small, medium, and large businesses regarding B2B instant payments adoption.
- Identify best practices and use cases for implementing B2B instant payments in different business scenarios.
- Develop educational materials that address adoption challenges and benefits of B2B instant payments.
- Engage key stakeholders within the payments ecosystem to facilitate engagement and understanding.
- Complement existing initiatives like the Business Payments Coalition's and The Clearing House's work by integrating B2B instant payments considerations.

## Next Meeting

Monday, May 12  
11am - Noon CT



# Panelists



**Dean Nolan**  
VP Product Marketing  
**Finzly**  
Moderator



**Angela Murphy, Ph.D**  
VP Marketing & Solutions  
**Pidgin**



**Erin McCune**  
Founder  
**Forte Fintech**



**Tony Cook**  
EVP – Payment Operations &  
Real Time Payments,  
**FirstBank**



# Audience Poll 1

## What are businesses 3 biggest challenges related to payments

- Manual and time-consuming AP/AR reconciliation
- Delays in payment settlement impacting cash flow
- High implementation costs of electronic invoicing/payment solutions
- Security and fraud concerns related to new payment technologies
- Limited availability of instant payment solutions from banks



# Audience Poll 2

**What is the timeline for adoption of instant payments at your organization?**

- Less than 1 year
- 1 - 3 years
- 5 years
- Not on the roadmap



# Thank You



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